

# PGDay Australia 2019

## SPONSORSHIP PROSPECTUS

(Sydney - November 15, 2019)

### About PGDay Australia 2019

We would like to invite sponsors for PGDay Australia 2019 which will take place in Sydney on Friday 15<sup>th</sup> November.

This is the first time we have held PGDay Australia in Sydney as we continue to build on the success of PGDay Australia in 2019. We are expecting attendees from all over Australia with a target audience of 80 PostgreSQL enthusiasts

The event would not be possible without generous sponsorships from various enterprises involved with or using PostgreSQL.

### Where and when?

Fishburners Sydney  
Level 2-3  
York Street  
Sydney

Friday 15<sup>th</sup> November 2019

Time: 8am – 5:30pm  
Networking Drinks: 5:30pm – 6.30pm

### Sponsorship Packages

We have three sponsorship packages available with different options for booths, banner display, mentions during the event and online visibility.

We would like to invite Enterprises who are using PostgreSQL or have support and services around PostgreSQL to support us in this initiative.

### Package Pricing

Platinum	Gold	Silver
AUD 6,000	AUD 5,000	AUD 3,000

## Platinum Sponsorship – 4 available

### NETWORKING OPPORTUNITES

- 4 conference passes

### BRAND REACH

- Sponsor logo on webpage
- Sponsor logo on printed materials
- Sponsor logo on stage banner
- Sponsor mention during event
- Booth provided in networking area during breaks (Sponsor must provide own pull up banner)

## Gold Sponsorship

### NETWORKING OPPORTUNITES

- 2 conference passes

### BRAND REACH

- Sponsor logo on webpage
- Sponsor logo on printed materials
- Sponsor logo on stage banner
- Sponsor mention during event

## Silver Sponsorship

### NETWORKING OPPORTUNITES

- 1 conference pass

### BRAND REACH

- Sponsor logo on webpage
- Sponsor logo on printed materials

The finances and local logistics for PGDay Australia 2019 are being handled by PostgreSQL Downunder Incorporated (ABN: 72998050656). The funds raised for PGDay Australia 2019 are solely for the associated expenses of the conference. Surplus proceeds will be kept for supporting future events by PGDay Australia team.

For further queries please write to: [sponsor@pgdu.org](mailto:sponsor@pgdu.org)

# SPONSORSHIP AGREEMENT FORM

## For the Sponsor

Authorised signature:

Name:

Title:

Company Name:

Date:

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## For the Committee

Authorised signature:

Name:

Title:

Company Name:

Date:

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**SPONSORSHIP LEVEL:** \_\_\_\_\_

**TOTAL SPONSORSHIP AMOUNT AUD:** \_\_\_\_\_

Please send to: [sponsor@pgdu.org](mailto:sponsor@pgdu.org)

After receipt of this signed agreement, PGDU will consider your application. If successful, PGDU will sign the agreement and you will receive an invoice